

2004 San Diego Wireless Systems Design Conference & Expo

In 2004, the 12th Annual Wireless Systems Design Conference & Expo moves to the spectacular San Diego Convention Center (March 8-10).

This places the event in the heart of Southern California, the epicenter of wireless systems design activity. As in the past, this important industry gathering examines the development of wireless systems from a true system-level through a focus on both hardware and software.

The San Diego Wireless Systems Design Conference & Expo delves into the technical details of what today's wireless engineer needs to know to be successful—by exploring the technology of the traditional wireless staple, the cell phone, but also examining base stations,

software defined radios, antennas, digital signal processors and the wireless Internet as they pertain to such applications as medical, automotive and security. The show floor will be populated by the top engineering firms that have the products engineers and engineering managers need for successful systems designs.

While the software aspect of the show includes both embedded and application level software, the key defining criteria of the software covered at this event is that it must define how the hardware in a particular wireless application will function. The San Diego Wireless Systems Design Conference & Expo successfully captures the heart of the engineering work that goes into successfully creating, testing, and verifying the hardware and software aspects of a wireless device.

2004 Military Electronics Shows (East & West)

The 2004 Military Electronics Shows (East and West) are the ideal venues for designers of military systems, where engineers and engineering managers can learn more about the technologies and products that impact their military electronic designs.

The Military Electronics Show West will be held in conjunction with the Wireless Systems Design Conference & Expo (March 8-10) while the Military Electronics Show East will take place in September in Baltimore. Each event will be of particular interest to military electronics engineers and design managers and interested firms dedicated to the advancement of military electronics, from jammer amplifiers to radar warning receivers.

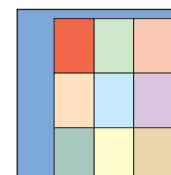
The 2004 Military Electronics Shows present technical sessions on all levels of military component and system design, including

software simulation and test techniques, and offers an exhibition area for manufacturers to showcase their latest hardware, software, and test equipment for government and military applications.

Military electronics applications, such as avionics, electronic-warfare (EW), and radar systems, have traditionally driven the state of electronics. Spread-spectrum technology, which provides clear signals in high-frequency cordless telephones, started with the military. Global Positioning System (GPS) receivers, which now guide many rental cars with automated tracking and accurate directions, also started with the military. And many of the advanced integrated circuits (ICs) that power our pagers and cellular telephones came about because of military funding. The technologies behind these advances will all be covered at these special targeted events.

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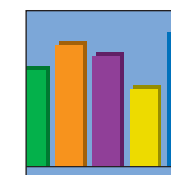


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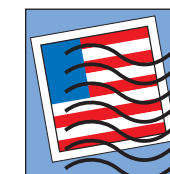


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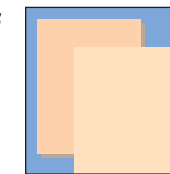
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